



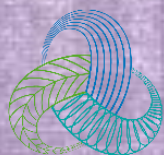
5th International conference on
**Driver Distraction
and Inattention**

March 20-22 2017 | Paris, France

SPONSORSHIP & EXHIBITION PROSPECTUS



Co-organized by



IFSTTAR

SAFER
VEHICLE AND TRAFFIC SAFETY CENTRE AT CHALMERS

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GROUP

WELCOME

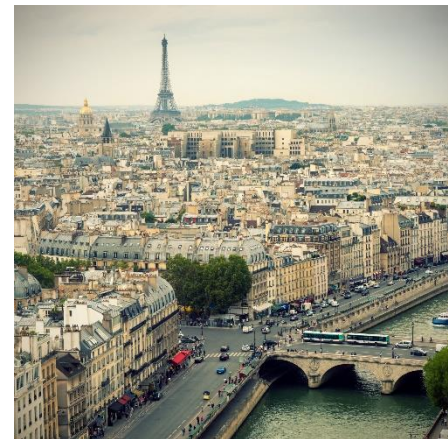
Welcome to the 5th International Conference on Driver Distraction and Inattention (DDI2017) being held on March 20-22, 2017 in Paris, France!

Welcome to the 5th International Conference on Driver Distraction and Inattention (DDI2017), which will feature keynote speakers, plenary and parallel sessions, special symposia, and presentations on theory, measurement, effects, crash risk and prevention/mitigation. The conference brings together basic and applied research, the latest policy developments, priorities for research and countermeasure development - and more!

Driver distraction and inattention continue to be significant road safety problems worldwide. DDI 2017 aims to bring participants up-to-date on recent developments and trends in the field, and to bring together researchers and practitioners. Recent years have seen the increased deployment in vehicles of connected lifestyle and connected-car functionality (smartphone and on-board apps) for information and entertainment and, at the same time, increased deployment of driver assistance and automated driving functionality for safety. In parallel, there has been an increase in the number of crashes involving distracted pedestrians, cyclists and other vulnerable road users. These developments have important implications for the detection, prevention and management of distraction and inattention.

Many stakeholders are developing countermeasures to mitigate the effects of driver distraction and inattention – regulation, design guidelines, consumer electronics innovation and semi-automated vehicles and, more recently, self-driving vehicles. DDI2017 will bring into the spotlight developments in research from mainstream and neighboring disciplines, and showcase new and emerging technologies, products and countermeasures. It is the premier international conference on this topic, bringing together all stakeholders – researchers, policy makers, vehicle manufacturers and many others.

This year, the conference is being held in Paris, France. A special focus will be done on the challenges of new technology and automation. We welcome you to Paris and to this important international road safety event.



DDI 2017 Co-Chairs

Corinne Brusque, PhD, **Marie-Pierre Bruyas**, PhD

Michael Regan, PhD, **Trent Victor**, PhD

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5th international conference on

Driver Distraction and Inattention

Meeting the Challenges of New Technology and Automation

Delegate profile

The International Conference on Driver Distraction and Inattention is the premier international conference on this topic, bringing together all stakeholders – researchers, policy makers, vehicle manufacturers and many others.

Since the inception of this event in 2009, delegates have attended from all around the world, including: Australia, Austria, Belgium, Canada, China, Colombia, Czech Republic, Denmark, Finland, France, Germany, Greece, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Republic of Korea, Russia, South Africa, Spain, Sweden, Switzerland, United Kingdom and the United States of America.

Previous delegate attendance:

2015	125 delegates (Australia)
2013	142 delegates (Sweden)
2011	147 delegates (Sweden)
2009	148 delegates (Sweden)



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Benefits to sponsors and exhibitors

The Conference can provide many benefits including opportunities to:

- maximize exposure at a leading industry event
- present the latest innovations and new products or services
- showcase your expertise and capabilities
- build brand awareness
- educate the industry
- build and enhance relationships
- network with your industry colleagues
- increase marketing opportunities including visibility on the Conference website and associated marketing materials
- affiliate with a strong and unique Conference

You will also contribute to the development and reputation of the DDI Conferences, which are a key mechanism for addressing emerging issues affecting the road and transport industry, and the global community.

How can we assist?

We encourage you to contact our Sponsorship Coordinator to discuss the many additional ways in which we can further assist your marketing efforts. Sponsorship packages can be tailored to suit your needs.

To discuss your requirements or to book your sponsorship/exhibition, please contact:



Marketing and Sponsorship Coordinator: **Nicole Teillac**

Phone: **+33 (0)4 72 14 23 12**

Email: **nicole.teillac@ifsttar.fr**



Sponsorship at a glance

Please refer to the following pages for more information on these sponsorship opportunities.

Sponsorship opportunities	Number available	Price (excl. VAT*)
Gold sponsorship	Exclusive	€15,000
Silver sponsorship	2 available	€7,000
Bronze sponsorship	3 available	€3,000
Other opportunities	Number available	Price (excl. VAT*)
Gala dinner sponsorship	Exclusive	€10,000
Coffee break sponsorship	1 available	€2,000
Lunch sponsorship	2 available	€2,000
Half page black and white advertisement in Conference abstracts book	4 available	€750
Exhibition opportunities	Number available	Price (excl. VAT*)
Single exhibitor booth	4 available	€3,000

*VAT applicable in France is 20%.



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Major sponsorships

Gold sponsorship

€15,000 excl. VAT

The Gold sponsorship package provides a strong alignment with the Conference theme, objectives and dissemination of knowledge.

As the exclusive Gold sponsor, your organization will receive:

- 4 complimentary full time registrations for the Conference, including the gala dinner
- exhibition space at the Conference (3 m x 3 m)

Plus the following exposure:

Acknowledgement entitlements - you will be acknowledged as the Gold sponsor:

- in the opening and closing ceremonies (speech)
- in all plenary sessions (visual: slide)
- in all Conference advertising material and editorials
- on the Conference website

Advertising entitlements:

- your logo on the cover of and a full page advertisement in the Conference abstracts book stating your Gold sponsorship
- your logo and website link on the Conference website
- promotional inserts in the Conference bag to be approved by the Organising Committee (such as block note, pen, USB key, at your convenience)
- a sponsor overview in the abstracts book, in the programme and on the Conference website (200 words plus logo, plus a picture)
- A3 poster at the reception



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Silver sponsorship

€7,000 excl. VAT

The Silver sponsorship package provides a strong alignment with the Conference theme, objectives and dissemination of knowledge.

As a Silver sponsor, your organization will receive:

- 2 complimentary full time registrations for the Conference, including the gala dinner
- exhibition space at the Conference (3 m x 2 m)

Plus the following exposure:

Acknowledgement entitlements - you will be acknowledged as a Silver sponsor:

- in the opening and closing ceremonies
- on the Conference website

Advertising entitlements:

- your logo and a half page advertisement in the Conference abstracts book, stating your Silver sponsorship
- your logo and website link on the Conference website
- one promotional insert in the Conference bag to be approved by the Organising Committee (maximum 1 x A4 double sided flyer)
- a sponsor overview in the abstracts book, in the programme and on the Conference website (100 words plus logo)
- A3 poster at the reception



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Bronze sponsorship

€3,000 excl. VAT

The Bronze sponsorship package provides a strong alignment with the Conference theme, objectives and dissemination of knowledge.

As a Bronze sponsor, your organization will receive:

- 1 complimentary full registration for the Conference, including the gala dinner

Plus the following exposure:

Acknowledgement entitlements – you will be acknowledged as a Bronze sponsor:

- in the opening and closing ceremonies
- on the Conference website

Advertising entitlements:

- your logo in the Conference abstracts book, stating your Bronze sponsorship
- your logo and website link on the Conference website
- a sponsor overview in the abstracts book, in the programme and on the Conference website (100 words plus logo)



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Gala Dinner sponsorship

€10,000 excl. VAT

The Gala Dinner sponsorship package will give you exclusive sponsorship rights to the Conference dinner, including:

- 5 complimentary tickets to the gala dinner
- a five minute speaking spot at the gala dinner
- the opportunity to provide promotional items at the dinner

Plus the following exposure:

Acknowledgement entitlements – you will be acknowledged as the Gala Dinner sponsor:

- in the opening and closing ceremonies
- on the Conference website

Advertising entitlements:

- your logo and a half page advertisement in the Conference abstracts book, stating your Gala Dinner sponsorship
- your logo and website link on the Conference website
- a promotional insert in the Conference bag to be approved by the Organising Committee (maximum 1 x A4 double sided flyer)
- a sponsor overview in the abstracts book, in the programme and on the Conference website (100 words plus logo)
- A3 poster at the reception



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Lunch or Coffee break sponsorship €2,000 excl. VAT

Lunch or Coffee break sponsorship will give you:

- 1 complimentary full registration for the Conference, including the gala dinner

Plus the following exposure:

Acknowledgement entitlements – you will be acknowledged:

- in the opening and closing ceremonies
- on the Conference website.

Advertising entitlements:

- your logo in the Conference abstracts book, stating your sponsorship
- your logo and website link on the Conference website

Advertising opportunities €750 excl. VAT

- half page black and white advertisement in the Conference abstracts book



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Exhibition area

The exhibition area will be a major component of the Conference. The Conference exhibition will provide a fantastic opportunity to network and to promote your products and services in a face-to-face environment.

This includes opportunities to:

- build on and create new relationships
- increase brand awareness
- actively demonstrate a product or service, receive instant feedback from the industry and meet researchers and decision makers
- observe and hear about what else is happening in the industry

Please note:

- There will be a preference for equipment or product displays.
- The priority of placement within the exhibition will be offered to major sponsors first and then sold in accordance with the receipt date of application.
- Instructions to exhibitors will be distributed approximately two months prior to the event, containing information on move-in and move-out times, exhibition build company, etc.
- Full payment is required prior to the event. Failure to do so may result in your exhibition stand being released again for sale.



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Exhibition booth

€3,000 excl. VAT

This package includes:

- 3 m x 2 m shell scheme
- electricity supply
- wifi connection
- back and side walls
- company fascia along each open side
- two complimentary full registrations for the Conference, including the gala dinner
- your logo in the Conference abstracts book
- your logo and website link on the Conference website
- a company overview in the abstracts book programme and on the Conference website (100 words plus logo)





<http://ddi2017.sciencesconf.org>

Contact : ddi2017@sciencconf.org